

# Chronic Disease Prevention and Health Promotion Strategic Plan

January 27, 2022

Advisory Council on the State Program For  
Wellness and the Prevention of Chronic  
Disease (CWCD) Meeting





# Discussion Points

- I. Outcomes of the Planning Process
- II. The Strategy Facilitation Team
- III. The Chronic Disease Planning Process
- IV. Partners Defined
- V. Partner Assessment Objectives
- VI. Partners List
- VII. Partner Questions

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# Outcomes of the Planning Process

- The purpose of the Chronic Disease Prevention and Health Promotion (CDPHP) State Plan is to develop specific and reasonable goals to **reduce the burden of chronic disease in Nevada over the next five years**. These goals will serve as a call to action for all chronic disease partners and decision-makers throughout the Plan's longevity.
- The plan will guide the work of CDPHP within DPBH over the next five years, but we would like to build it with partner input and **to be aware of statewide efforts so we can ensure no duplication or have the ability to leverage**.

*This plan will have a **broader chronic disease lens** and is **not intended to replace the disease-specific strategic plans** that are already in place and underway.*

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# Strategy Facilitation Team



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Engagement Lead and Strategist



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# Chronic Disease Planning Process (Nov 2021 – Sept 2022)

Phase 1: Needs Assessment	Phase 2: Strategic Plan Development	Phase 3: Communication	
<b>Activities</b>			
Identify stakeholders Gather & review existing secondary data Develop initial needs assessment based on secondary data Design method(s) of assessment CWCD review of stakeholders and plan	Finalize Working Group participants Determine strategic plan framework Strategic planning workshops – <i>Define vision, priorities, guiding principles</i>	Strategic planning workshops – <i>Establish goals, measures, and 5-year roadmap</i> Draft 5-yr plan Working Group & NDPBH approval of plan	Design Options for Review Final Design Approval Layout Plan
Partner assessment			
<b>Deliverables</b>			
<ul style="list-style-type: none"> <li>Assessment methodology and questions</li> <li>Needs assessment report</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Plan Discussion Guide</li> <li>Strategic Direction Planning Session(s) agenda, facilitation approach</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Direction Session notes &amp; key decisions</li> <li>5-Year Strategic Plan</li> </ul>	<ul style="list-style-type: none"> <li>Fully-designed, Nevada-specific strategic plan in electronic file format</li> <li>50 printed copies of the final plan</li> </ul>
<b>Nov - Apr</b>	<b>Apr – Mid-Aug</b>		<b>Mid-Aug – Early Sept</b>

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# Partners Defined

Partners are local and regional agencies that the state serves.

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# Partner Assessment Objectives

- Understand **emerging trends and major shifts**/changes over the past several years and how those are projected to impact the future.
- Identify the **primary needs (partners & residents) statewide related to prevention, education and reducing chronic disease**.
- Understand where **state work can have the biggest impact**, in context of where our partners are focusing and how the state can best engage.
- Clarify the **major challenges or barriers** to "flattening the curve".
- Deep dive to understand **challenges and possible solutions to health equity** in Nevada.
- Identify how to best support and work **more closely and share information** with partners.
- Determine **tangible steps** that can be taken over the next five years that can reduce the burden of chronic disease in our state.

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# Partner List

- Access to Healthcare Network
- Aging and Disability Services Division
- DHHS Analytics/Data Team
- Behavioral Health and Wellness Prevention
- Council on Food Security
- Nevada Dementia Coalition
- Nevada Early Childhood Obesity Steering Committee
- Elko County Health Board
- Medicaid
- Nevada Tobacco Prevention Coalition
- Nevada Coalition to End Domestic and Sexual Violence (NCEDSV)
- Nevada Department of Agriculture
- Nevada Primary Care Office (PCO)
- Nevada Statewide Coalition Partnership (Churchill Community Coalition, Frontier Communities Coalition, Healthy Communities Coalition, Nye Communities Coalition, PACE Coalition, Partnership Douglas County)
- Nevada State Medical Association
- Nevada Cancer Coalition
- Nevada Public Health Association (NPHA)
- NV Community Health Network (CHW) Association
- Office of Rural Health
- NV Primary Care Association
- Office of Rural Health
- Public Employees Benefit Program (PEBP)
- Division of Insurance
- Quality Technical Assistance Center (QTAC) at Dignity Health St. Rose Dominica Hospitals
- Southern Nevada Health District
- Supplemental Nutrition Assistance Program – Education
- University of Nevada, Extension
- UNLV, The Nevada Institute for Children’s Research and Policy (NICRP)
- UNLV School of Public Health
- UNR Sanford Center for Aging
- Washoe County Health District
- UNR School of Public Health
- CDPHP Managers (Health Equity Unit, Office of Food Security and Wellness Unit, Population Health and Wellness Unit, Community Wellness Unit, Clinical and Community Engagement Unit, Evaluation Unit)



# Partner Questions

Category	Sample Questions
<p><b>Learning From Our Partners</b></p>	<ul style="list-style-type: none"> <li>• An objective of this strategic plan is to 'Understand where state work can have the biggest impact, in context of where our partners are focusing and how the state can best engage'. With that said, can you please share a brief overview of your top areas of focus over the next 3-5 years?</li> <li>• If you have a documented 1-, 3-, or 5-year plan which captures your goals, focus, and planned programs could you please share that with us?</li> </ul>
<p><b>Populations You Serve – Challenges &amp; Concerns</b></p>	<ul style="list-style-type: none"> <li>• Who are the primary populations you serve?</li> <li>• What are the biggest challenges that the populations you serve have? How are you working to address these challenges?</li> </ul>
<p><b>Partner Challenges &amp; Concerns</b></p>	<ul style="list-style-type: none"> <li>• As a healthcare agency, what are your biggest challenges in achieving your mission?</li> <li>• Are policy changes that would alleviate any specific challenges or concerns?</li> </ul>
<p><b>How the State and Partners Can Work Better Together</b></p>	<ul style="list-style-type: none"> <li>• In what way is the state currently supporting and engaging with you that you want to be sure continues?</li> <li>• In what ways can the state better support you that it is not currently doing? What information would you like to learn from the state and from other partners?</li> </ul>
<p><b>COVID Impacts</b></p>	<ul style="list-style-type: none"> <li>• What impact has COVID had on the population you serve? What do you think is permanent? (impact on the population)</li> <li>• How has COVID changed your focus, delivery of services and/or the types of services you offer? (impact on the partner)</li> </ul>
<p><b>Equity</b></p>	<ul style="list-style-type: none"> <li>• We understand that there are issues with health inequity across the state. How would you describe the issues around inequity?</li> <li>• What would you consider some of the 'top' social determinants and what do you believe can be done to address social determinants? Is anyone currently working on these issues?</li> </ul>